



M/s Sudhee Networks Private Limited is a company with a goal and mission to use the media for positive and more constructive activities. Since incorporation in January 2001, the Company is actively engaged in the production of a number of multimedia/e-media/infomercials/ad-film/commercial venture productions. We understand our clients rightly to manifest them aptly, be it a company or an organisation and their products, services and objectives. We have an electrifying creative process. We spoil you with options. As a One-stop solution provider for creative ideas, we handle projects on Idea-to-Screen basis taking the complete responsibility till final master delivery and many times beyond it. That's why most of our clients are repeat clients.

N. S. (Vic) Viswanath, the Promoter and Director of the company is a Masters in Public Administration from Harvard University, provides strategic direction to the company. With about three decades of experience in IT/ITES, HR and Real Estate Services industries, he brings with him considerable business savvy and long-term view to the business environment. A successful IT entrepreneur from Bangalore, Viswanath, is a former president of leading Indian American Community Organisation in Washington D.C.

Pradeep Pai H., Chief Creative Officer & CEO of the company, was the editor of 'www.alwaysindian.com', a web-journal for Indian Diaspora. An active enthusiast of media activities, Pradeep has over 250 programmes to his credit. With an extensive media background, he provides a holistic vision to Sudhee Networks. A diploma in computer science and engineering graduate turned film-maker, Pradeep is the person who develops strategic and tactical plans as well as action steps right from creative concept to implementation.

Abhaya Simha, Creative Head & Chief Director is the person who heads the team which conceives story, creates storyboards and executes the concepts. An alumni of FTII-Pune, Abhaya has won a National Award in the Best Children's Film category, for his debut film 'Gubbacchigalu'(2008). He brings in a tremendous experience in all aspects of film-making. A visiting faculty at BITS-Pilani for film-making, Abhaya is the fountainhead of ideas at Sudhee Networks.

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